

# **BRINGING COLOUR TO THE WINTER GLOOM!**



**We would like to introduce you to Maddie, our 2 year old blue and gold Macaw**

Our new resident parrot has caused a great deal of interest. Maddie was hatched on 2nd February 2010.

We bought this fantastic blue and gold female Macaw from a family who raised her from birth.

This beautiful bird now has customers and staff stopping by all day to say hello to her. She is enjoying the increased interaction and the added space of her large cage.

In August we held a competition to name this amusing character with a prize of £100 in Highfield Gift Tokens. We are very pleased to announce that Mrs Ayling is the lucky winner of our competition and more importantly is the person who gave Maddie her very fitting name.

**Packed with EXCLUSIVE  
Privilege Card Holder Offers**

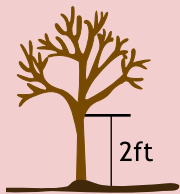


# The Big Apple

## APPLE TREE SHAPES EXPLAINED

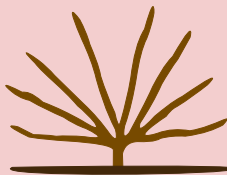
### Bushes

Short stems mean easy picking and spraying. There is often confusion over the term 'bush' tree but its appearance differs from a half standard only in the length of the stem before the first branch. Bushes have a stem of 2ft.



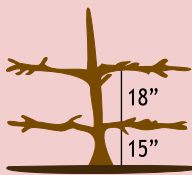
### Fan Trained

These trees have been specially grown flat, ready to be planted on sunny walls and fences. Allow a width of 10-12ft. per tree and a height of at least 6ft.



### Espaliers

Two horizontal tiers from a central leader off which further tiers can be grown if required. To be planted on wires between posts or against walls. Allow 10-12ft width.



# Guide from the Experts

Wherever you look this autumn you seem to see trees absolutely dripping with fruit and you are almost tempted back to childhood 'scrumping' with all this luscious bounty just begging to be picked. Instead of risking the wrath of friends and neighbours why not consider growing your own fruit tree and enjoy succulent crops for years to come.

With many new varieties of apple now being self-fertile, pollination need not be a concern and even the smallest of gardens can accommodate a fruit tree. Many of the dwarf forms will grow quite happily in a container or, for those of you who are more adventurous, our fans, espaliers and cordons will grow flat against a fence or wall. You can even adorn the edge of your border with one of our famous step-overs. If you are lucky enough to have plenty of space a half-standard will flourish and, not only produce large crops of apples, will provide shade to sit in on those long, hot, summer days!

Autumn has always been the traditional season for planting fruit trees and now is a great time to choose your favourite variety, although all of our fruit trees are now container grown which has extended the planting season throughout the year. We recommend Rose, Tree & Shrub Planting Compost and Rootgrow Fertilizer to give your trees the best possible start. Highfield stocks the best range of fruit trees in Gloucestershire so why not come along and select your 'mini-orchard' today!

## Expert Advice

If you have any questions or concerns about choosing and growing the right trees for you, our expert staff are always on hand to give advice and talk you through each process and will also be here to help you with aftercare and pruning tips.



### APPLE BRAMLEY



The best cooking apple in the world with heavy crops ready in October.

### APPLE SCRUMPTIOUS



A self-fertile apple that is crisp and sweet and can be picked straight from the tree in September.

### APPLE WINTER GEM



Cox parentage gives this strong grower a wonderful flavour and is ready to pick in October.



# Harvest Festival Weekend

**Saturday 8th & Sunday 9th October**

Our first ever Harvest Festival weekend is rapidly approaching. We hope you have been having fun with your free packets of seeds, claimed with the Spring newsletter, which should be ready by now.

Your next step is to decide which competition you would like to enter your produce in. For details of categories and how to enter see the side panel. You can bring produce along either during the day of Friday 7th or before 11am on Saturday the 8th October. Judging will take place at 12 noon on Saturday 8th October. Each category will be awarded three prizes - Highfield Gift Tokens to the value of £50, £25 and £10.

In our farm shop we are going to be focusing on seasonal food and drink from local suppliers and many items will be available for FREE tasting.

This event will also feature our historic Apple Weekend when our expert staff will guide you through the process of successful fruit growing. If fruit growing is not for you, do stop by and ask any gardening questions you may have. There should also be some fantastic discounts to be found over the weekend, some exclusive to our Privilege card holders, so do look out for them in store.

We have lots of activities planned for children including balloons on arrival, face painting, toffee apples, decorate a homemade Ginger Bread Man and an apple themed treasure hunt with small prizes.

Our Restaurant will be serving harvest themed dishes, puddings and cakes.



## Competition Categories

Produce will be judged in the following categories:

**Largest Carrot, Largest Onion, Ugliest Squash, Most Uniform Bean, Most Uniform Courgette, Largest Ornamental Cabbage & Most Unusual Shaped Vegetable**

Competition forms detailing requirements for entry are in-store now or, alternatively, email [info@highfieldgardenworld.co.uk](mailto:info@highfieldgardenworld.co.uk) to be sent a digital copy. Don't forget this competition is FREE to enter - we look forward to seeing the fruits of your labour and hope you continue growing for many years to come!



# Christmas has arrived at Highfield

We know that for some of you the word 'Christmas' is dreaded, but, come what may, it is only 12 weeks away so the tinsel and baubles are making an appearance and there are signs of glitter round the store - as well as on members of staff!

We have been planning Christmas now since last January when we went to Holland to buy for Christmas 2011! Having only just sold the 2010 decorations we were buying for 11 months ahead but with everything still fresh in our minds, we have selected some wonderful things. A lot of thought has gone into our displays this year and you will not find better anywhere nor with such competitive prices.

We also have one of the most comprehensive ranges of beautiful, realistic, artificial trees we have ever offered. They really are a wonderful selection ranging from 3ft to 8ft in a wide choice of varieties but are only available in small numbers of each so shopping early is recommended. The trees range from the spectacularly frost-covered to those attractively adorned with berries and cones to the more contemporary sparkling purple as well as lots of the more traditional styles. Do come along to see them towards the end of October when they will be on display and snap up a bargain. We guarantee you will not buy the same quality trees cheaper anywhere else and they will give you pleasure for many years to come.

With all artificial trees we are offering a Free Christmas Tree Storage Bag worth £12.99 (but only whilst stocks last)

## 12 Shatterproof Baubles

In six different colours to  
adorn your Christmas tree

**Only £4.99**



## Brighten your window or mantlepiece with our 7 Bulb Rainbow Candlebridge

**Only £15.99**



## Beautifully crafted Character Stockings

**Only £8.99 each**



## New seasons Christmas Cards

All at just £2.49 a pack

**3 Packs for £5**

(Saving £2.47)





# Santa's Grotto

**Starting 26th November**

By popular request we will have our famous Christmas Grotto again this year but featured in a novel way.

Father Christmas will be ready to receive visitors in his Magical Shepherd's Hut every Saturday and Sunday 10am to 12pm and 2pm to 4pm and also every afternoon, 1pm to 4pm, between the 19th December and 23rd December.

The Shepherd's Hut will be imaginatively decorated for the festive season and has its own wood burning stove making it cosy and warm whilst Father Christmas chats to each child. Cost will be £5 per child which includes a 'goody bag', so do bring your children along for a wonderful experience.

# Choose your own Freshly Cut Christmas Tree

Enhance your home this Christmas with a selected fresh cut low needle drop Christmas Tree!

We offer trees between 3ft and 10ft tall, all with that fresh cut Christmas tree fragrance. We also offer container grown trees which you can plant out after Christmas.

Don't forget we offer a delivery service and a recycling skip will be in the car park after Christmas to recycle your tree.

## HIGHFIELD CHRISTMAS VOUCHERS

Stuck for a present?  
Don't know what  
to buy?

Why not give one of our special Christmas Vouchers or perhaps buy some for yourself - there is a real saving to be had!

Buy a

**£10** voucher for only **£8**

**£20** voucher for only **£16**

*or a whopping*

**£50** voucher for only **£40**

These vouchers may not be redeemed until after 26th December 2011 and are only valid for 6 months. Points are not awarded when purchasing vouchers but you will earn points when you spend the voucher.

# Late Night Christmas Shopping Evening

**30th November 5.30pm - 8.30pm**

Our 'Sell out' Christmas Shopping Evening offers a one stop shop for all things Christmas in December, with everything from gifts and trinkets to food and decorations. For truly lovely gifts and stocking fillers make the most of the 20%\* discount between 5.30pm and 8.30pm, when you're bound to be able to find some ideal gift solutions for all your present problems. We are pleased that after their successful summer road show the 'Weber Experience' will be back to cook up some festive treats and to advise how best to cook your Christmas Turkey as the Greenway household did last year. It was absolutely wonderful and very succulent.

Don't forget to have a look around our food hall as there will be plenty of tasty treats to try, many from local farms, breweries and suppliers, all of exceptional quality and taste. What's more, we will give you 10% off anything you purchase from the food hall.



Why not have some supper whilst you shop? We will be serving Homemade Beer Batter Fish & Chips from 5.30pm. If that doesn't tickle your taste buds we will also have Hot Roast Turkey & Cranberry baps. Mmmm delicious!

\* Please note we are offering a 10% discount off of Food Hall and Oak Furniture purchases. Discount does not apply to Gift Tokens or Greenways Restaurant.

## Our Christmas Menu

Every Tuesday, Thursday and Sunday Served 11.45am to 2.30pm  
From 1st December to 20th December  
Party Bookings Taken

### Main Meals

Traditional Roast Turkey with Apricot and Thyme Stuffing

Topside of Beef with Yorkshire Pudding

Honey Glazed Gammon Ham with Parsley Sauce

V Goats Cheese, Tomato and Cranberry Tartlet

*All served with Roast and Mashed Potatoes and Seasonal Vegetables*

### Desserts

Christmas Pudding with Brandy Sauce or Chantilly Cream

Jingleberry Pie with Chantilly cream  
(Chocolate pastry case filled with Chocolate Fudge,  
Raspberry Mousse and Winter Berries.)

Brandy Snap Basket with Winter Fruit and Topsy Cream

Freshly Brewed Tea and Coffee

**£12.99 per person**

## DECEMBER OPENING TIMES

Thursday 1st	9.00am - 5.30pm
Friday 2nd	9.00am - 5.30pm
Saturday 3rd	9.00am - 5.30pm
Sunday 4th	10.00am - 4.30pm
Monday 5th	9.00am - 5.30pm
Tuesday 6th	9.00am - 5.30pm
Wednesday 7th	9.00am - 5.30pm
Thursday 8th	9.00am - 5.30pm
Friday 9th	9.00am - 5.30pm
Saturday 10th	9.00am - 5.30pm
Sunday 11th	10.00am - 4.30pm
Monday 12th	9.00am - 5.30pm
Tuesday 13th	9.00am - 5.30pm
Wednesday 14th	9.00am - 5.30pm
Thursday 15th	9.00am - 5.30pm
Friday 16th	9.00am - 5.30pm
Saturday 17th	9.00am - 5.30pm
Sunday 18th	10.00am - 4.30pm
Monday 19th	9.00am - 7.00pm
Tuesday 20th	9.00am - 7.00pm
Wednesday 21st	9.00am - 7.00pm
Thursday 22nd	9.00am - 7.00pm
Friday 23rd	9.00am - 7.00pm
Saturday 24th	9.00am - 4.00pm
Sunday 25th	CLOSED
Monday 26th	CLOSED
Tuesday 27th	9.00am - 5.30pm
Wednesday 28th	9.00am - 5.30pm
Thursday 29th	9.00am - 5.30pm
Friday 30th	9.00am - 5.30pm
Saturday 31st	9.00am - 5.30pm
Sunday 1st Jan	10.00am - 4.30pm

# Autumn Fashion Show

Wednesday 5<sup>th</sup> October 2011 Show starts at 7pm

Once again our Autumn Fashion Show will be featuring all the latest season's clothing from Highfield and Edinburgh Woollen Mill. This is a fun evening with many of our own staff modelling the clothing. To coincide with this evening you will get fantastic discounts off the exhibited clothing and, furthermore, there will be complimentary wine or soft drinks and nibbles.

*You do not need to book this event but seating is restricted so please arrive early so you do not have to stand. Doors in to the show open at 6.30pm*



## THE FESTIVE GIFT FAIR

Thursday 17<sup>th</sup> November 2011  
Leave 9.30am Return 4.30pm

**£20 per person**

After many trips to Bath Christmas Market we thought it time for a change and, after much research, we have chosen the Festive Christmas Fair at the N.E.C. in Birmingham for our traditional Christmas outing. There are lots of ideas for unusual and affordable presents and, if food and drink are your thing, there are seasonal samples to taste and purchase. Ainsley Harriott will be on hand between noon and 3pm to answer any food questions you may have. This promises to be a fun day out where you can shop till you drop and then relax in the Sparkle Café and listen to the carol singers and bands in a truly festive atmosphere.



## Waddesdon Manor

Thursday 8<sup>th</sup> December 2011 Leave 9.00am Return 4.30pm

**£28 per person National Trust Members £15**

Our trip to Waddesdon Manor takes place during the Christmas season when the rooms will be beautifully decorated and lit with Christmas lights creating a wonderful ambience which will truly inspire you. The price includes a timed tour of the East Wing of the Manor, access to the gardens, aviary, shops and restaurants. As well as the tour of the house, the shops include the Manor Shop which sells exclusive gifts and souvenirs, the Wine Shop and the Stables Shop for younger visitors - something for everyone. If you are a National Trust member please advise us at the time of booking and remember to bring your card with you on the day of the visit. This promises to be a lovely day out - just what you need in the depths of winter. We have been informed that the Restaurant is very popular and can be very crowded at peak times so you might want to pack yourself a picnic!



## Christmas Food Tasting Evening

Wednesday 16<sup>th</sup> November 2011  
5.30pm -7.30pm

We are again hosting our food tasting evening when we aim to have tantalising treats for you to sample from most of the produce we supply in our Farmhouse Pantry. We know you will not be able to resist buying what you have sampled, so would like to give you 10% off your food purchases\* on the evening. Do come along and enjoy this frenzy of food tasting when many of our suppliers will be handing out free samples for you to try before you buy and you will have a chance to win a festive food hamper!

## Christmas Floral Demonstration

By Chris Morrison

Wednesday 23<sup>rd</sup> November 2011  
Starts at 7pm

Chris really inspired us when he came in the Spring and showed us how to make wonderful creations with silk and dried flowers. He is coming again on the 23<sup>rd</sup> November to give us ideas for making our own Christmas arrangements to decorate our tables and homes. Light refreshments will be served.



To reserve your place for any of the trips or evening events phone 01452 741444 or email [office@highfieldgardenworld.co.uk](mailto:office@highfieldgardenworld.co.uk). All trips are payable at time of booking. Should you have to cancel for any reason we will endeavour to fill your place but, if this is not possible, we will be unable to refund payment.

# WONDERFUL WINTER OFFERS

## Exclusive Privilege Offers

All of the offers on this page are exclusive to our Privilege Card holders - if you are not a Privilege Card holder please sign up in store and start saving today. Further more it's FREE to join!

### Burgon & Ball Apple Picker

For picking hard to reach apples, pears and plums, with a cushioned foam liner to prevent bruising. Faster and safer than using a ladder!

Normally £12.99

**YOUR PRICE**  
**£9.99**



### Yeoman Premium Block Paving & Decking Brush

Normally £24.99

**YOUR PRICE**  
**£14.99**



### Garden Angels Thirsty Gardener Set

Normally £12.99

**YOUR PRICE** £9.99



### Garden Angels Allotment Starter Set

Normally £21.99

**YOUR PRICE** £17.99



### Garden Angels Patio Garden Set

Normally £22.99

**YOUR PRICE** £18.99



### Full Poultry Starter Set up

Complete with  
2 Chickens, Feeder  
and Water Pot

Normally £299.99

**YOUR PRICE**  
**£250.00**



### Bearded Dragon Starter Set Up

Includes FREE  
Bearded Dragon

Normally  
£324.99

**YOUR PRICE**  
**£275.00**



# HELPING YOUR GARDEN GROW



# Highfield

## Garden Machinery

## NEW SHOWROOM OPENING THIS AUTUMN

We are delighted to announce that Andrew, the recent Cheltenham Garden Machinery Manager, is now working for Highfield and is now setting up a Garden Machinery and repair shop adjacent to our very popular Pet Centre.

We are aiming to stock a wider selection of garden machinery and all repairs will be carried out on site. The coming months are ideal for winter servicing of all garden machinery and we will be offering very competitive rates and discounts from October through to March. We can organise a collection and delivery service by our own staff so please talk to us.

Andrew is a very competent engineer and has an excellent service record having been in the business for 13 years.

Please do come and pay us a visit and talk to Andrew about all your garden machinery queries.



### Introducing Andy Smith Garden Machinery Manager

Andy started working for Cheltenham Garden Machinery at the age of 16, sweeping floors, cleaning machines and making tea. He quickly moved into the workshop repairing and servicing many brands of garden machinery from the smallest of chainsaws to the large garden tractors. With in-house and factory training his knowledge of the machines and associated parts grew and he was promoted into Sales & Parts. Now he was not only repairing the machines but selling them to many customers, all who had different garden styles, from small town houses up to stately homes with many acres.

In 2006 County Garden Machinery opened at Highfield Garden World and Andy was given the chance to become the manager and run the shop on his own. He has done this for the past 5 years, enjoying every day, meeting new customers and, again, supplying garden machinery to many throughout Gloucestershire.

Andy is pleased to join the team at Highfield and continue to run the garden machinery outlet and he says that, together, we can bring you a 'one-stop-shop' for all your garden machinery needs.

## INTRODUCTORY OFFER

### Standard Service: 16-18inch Rotary Mower

Includes:

Air Filter  
Oil Change  
Spark Plug  
Blade Sharpening  
& Clean

Normally £90.00

**£64.00**

Including parts labour & VAT



Tel: 01452 741444

Email: [sales@highfieldgardenmachinery.co.uk](mailto:sales@highfieldgardenmachinery.co.uk)

# Winter Proofing for your Rabbit Hutch

If your rabbits live outside then it's important to prepare their accommodation for winter.

Rabbits cope well in moderately cold temperatures as long as they have a warm dry area to shelter. Wild rabbits' warrens are insulated as they are underground which prevents them dropping below freezing. As a hutch is above ground you need to take steps to ensure it provides enough protection for your rabbit to keep their bed area above the freezing outside temperatures.



#### 1. Water

Fresh water is vital and should be provided every morning and night. To avoid water freezing it should be changed at least twice a day. Don't forget to check that water is flowing through the spout too. Remember to leave some air in the bottle to prevent it from bursting.

#### 2. Food

Ensure your rabbit has extra food every day to help produce natural defences against the cold - increased fur growth and increased body mass. But don't forget to reduce the amount when spring arrives!

#### 3. Weatherproofing

Strong winds may upset your rabbit's essential bedding and food, not to mention your rabbit! Try to protect the hutch from the wind by moving it to a sheltered spot. Sadly, some hutches, allow rain to soak through. It's easy to weatherproof the back and sides by fitting roofing felt.

#### 4. Insulation

Provide lots of extra bedding for your rabbit, and don't forget to clean the hutch out every day. Be generous with hay, straw and shredded paper. These are great insulators and will help keep your rabbit nice and snug.

# 20% off

Ancol Dog Coats & Selected Dog Beds

## Keep your Dog Snug this Winter!



We are also proud stockists of:



Tel: 01452 741444

Email: [thepetshop@highfieldgardenworld.co.uk](mailto:thepetshop@highfieldgardenworld.co.uk)



# Dates for your Diary

## Highclere Castle

Thursday 12th July 2012

Better known to many of you as Downton Abbey from the fascinating TV series, we have been lucky to obtain a visit, which will include the castle and gardens. We will be able to explore the castle, which is set in 1000 acres of beautiful gardens designed by Capability Brown, and there are many unusual plant species brought back from foreign travels by the Earl of Carnarvon. The Tea rooms are open for light lunches and afternoon teas and there is a gift shop to browse in.



## Highfield's 20th Birthday Celebrations March 2012

Highfield Garden Centre is 20 years old in spring 2012

and as a result we will be celebrating our birthday. Look out for details in our next newsletter.



## 2011/2012 Opening Times

	<b>Autumn/Winter</b> <b>31st October - 25th March</b>	<b>Spring/ Summer</b> <b>25th March - 28th October</b>
<b>Monday</b>	9.00am - 5.30pm	9.00am - 6.00pm
<b>Tuesday</b>	9.00am - 5.30pm	9.00am - 6.00pm
<b>Wednesday</b>	9.00am - 5.30pm	9.00am - 7.00pm
<b>Thursday</b>	9.00am - 5.30pm	9.00am - 7.00pm
<b>Friday</b>	9.00am - 5.30pm	9.00am - 6.00pm
<b>Saturday</b>	9.00am - 5.30pm	9.00am - 6.00pm
<b>Sunday</b>	10.00am - 4.30pm Viewing from 10.00am - 10.30am	10.00am - 4.30pm Viewing from 10.00am - 10.30am

## Get in Touch with us

Telephone Enquiries	01452 741444
General Enquiries	<a href="mailto:info@highfieldgardenworld.co.uk">info@highfieldgardenworld.co.uk</a>
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Garden Building Enquiries	<a href="mailto:james.w@highfieldgardenworld.co.uk">james.w@highfieldgardenworld.co.uk</a>
Furniture Enquiries	<a href="mailto:furniture@highfieldgardenworld.co.uk">furniture@highfieldgardenworld.co.uk</a>
Pet Enquiries	<a href="mailto:thepetshop@highfieldgardenworld.co.uk">thepetshop@highfieldgardenworld.co.uk</a>
Machinery Enquiries	<a href="mailto:sales@highfieldgardenmachinery.co.uk">sales@highfieldgardenmachinery.co.uk</a>

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